

DIGITAL VIDEO PRODUCTION

2022-2023



Digital Video Production introduces the skills needed to enter the broadcast and production industries and covers the technical aspects of television and radio. It includes sound engineering and lighting technologies for the various forms of production including traditional studio and remote location work.

Program Highlights:

- Develop, produce and deliver unique video and audio projects for TV and commercial broadcast from concept to completion
- Work individually and in teams to create dynamic films, documentaries, music videos, sportscasts, and newscasts
- Utilize creative and artistic talents using professional equipment and media to exceed client expectations

The Program Focuses on the Following State Approved Courses:

- Video Production
- Business of Arts and Communications
- Video Broadcast
- Media Arts Writing



COST-FREE COLLEGE CREDIT OPPORTUNITIES

College Credit Plus through Owens Community College

- BMT 160 (3) Broadcast Operations & Careers (3 Credit Hours)
- BMT 171 (3) TV Production I * (3 Credit Hours)
- CRT 105: Micro Concepts & Apps for Mac (1 Credit Hour)
- CRT 115: Digital Imaging (3 Credit Hours)
- PHO 123: Digital Photography I (3 Credit Hours)

Career Technical Assurance Guides (CTAGs)

- CTMDA003: Introduction to Single Camera Video Production (3 Credit Hours)

Articulated Credits through Hocking College – 3 Credit Hours

INDUSTRY-RECOGNIZED CREDENTIALS (POINT VALUES)

- Adobe Certified Expert After Effects CS6 (4 Points)
- Adobe Certified Associate Visual Communication Using Adobe Photoshop (4 Points)
- Adobe Certified Associate Video Communication Using Adobe Premier Pro (4 Points)
- Adobe Certified Expert Photoshop CC (4 Points)

OHIO MEANS JOBS OCCUPATIONS LISTED ACCORDING TO TYPICAL SALARY

OCCUPATION TITLE	TYPICAL SALARY-BOTTOM 10%	TYPICAL SALARY-MEDIAN	TYPICAL SALARY-TOP 10%	TYPICAL EDUCATION	ANNUAL JOB OPENINGS
Audio and Video Technicians*	\$23,930	\$45,920	\$72,470	Postsecondary Certificate	220
Photographers*	\$28,740	\$36,280	\$75,180	HS Diploma or Equivalent	370
Prepress Technicians and Workers*	\$29,760	\$44,080	\$50,420	Postsecondary Certificate	160
Graphic Designers*	\$30,480	\$48,940	\$80,180	Bachelor's Degree	810
Producers and Directors*	\$30,710	\$59,920	\$99,930	Bachelor's Degree	180
Telecommunications Equipment Installers & Repairers*	\$36,900	\$60,730	\$82,930	Postsecondary Certificate	620

JOB OUTLOOK COMPILED BY OHIO MEANS JOBS AS OF SEPTEMBER 2022; VISIT OHIOMEANSJOBS.COM FOR MORE INFORMATION.

*Denotes an In-Demand Occupation in the State of Ohio

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EDUCATION WITH PURPOSE CAREER TREE



TECHNICAL CAREERS

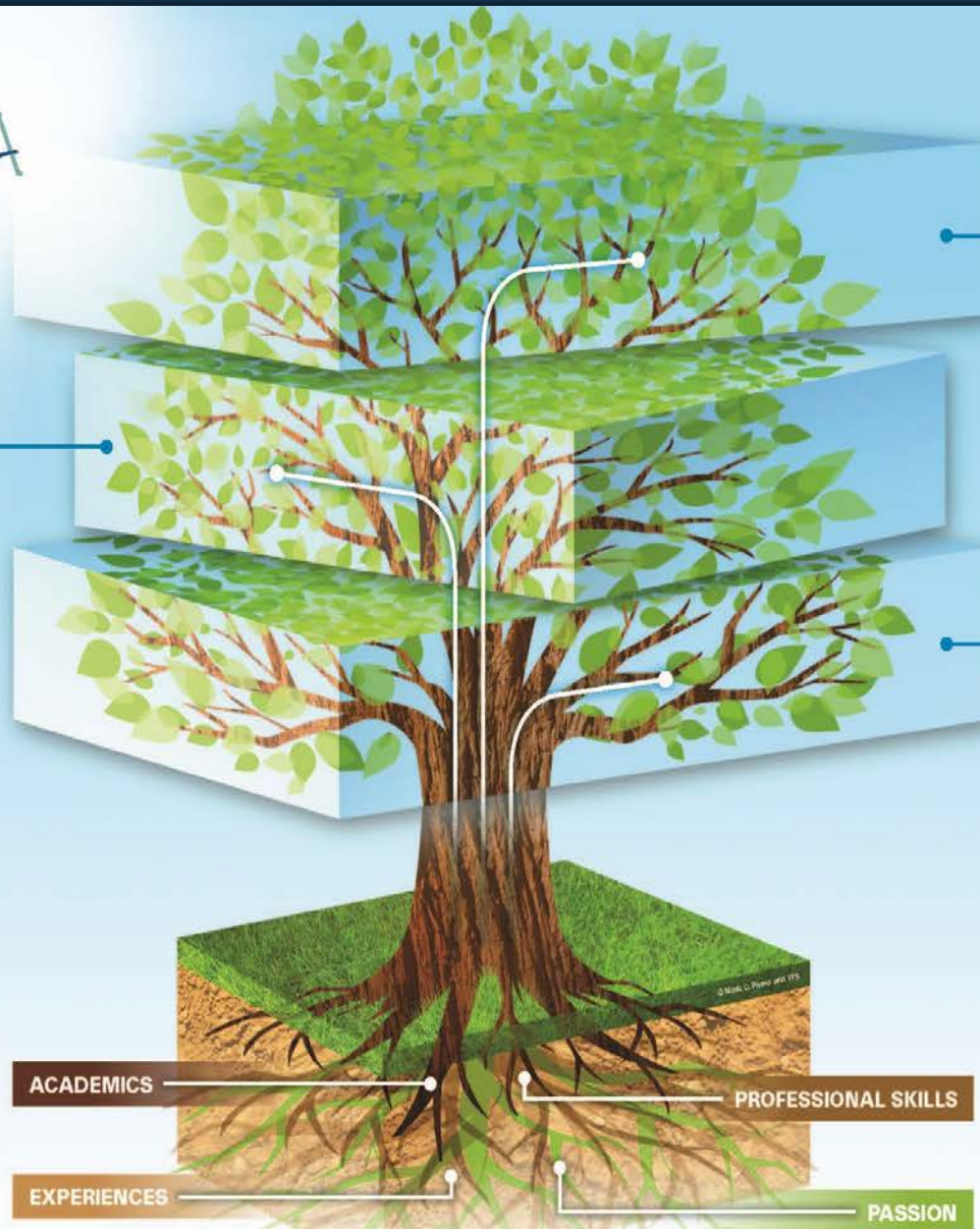
- Motion Graphics Artist
- Video Editor
- Commercial Videographer
- Studio News Director
- Broadcast Engineer
- Graphic Designer
- Photographer
- Audio Engineer
- Makeup Artist
- Prop Maker
- Technical Director
- Maintenance Engineer

PROFESSIONAL CAREERS

- Animator
- News Reporter
- Film Director
- Creative Services Producer
- News Videographer
- Professor/Educator
- Theater Technical Director
- Chief Engineer
- Public Relations/Marketing Director
- Lighting Designer
- News Producer
- Account Executive

ENTRY-LEVEL CAREERS

- Studio Camera Operator
- Master Control Operator
- Production Assistant
- Audio Operator
- Graphics Operator
- Lighting Technician
- Audio Recording Technician
- News Copy Editor
- Theater Tech Crew
- Voiceover Actor
- Live Event Technician
- Assistant Video Editor



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