

DIGITAL ARTS & DESIGN

2021-2022



Digital Arts & Design provides students with skills that would open many doors in creative and artistic career paths like graphic design, illustration, photography, web design and much more. Students will develop a competitive portfolio that covers most areas of the graphic communication industry. This portfolio can be used to future their education or go directly into one of the many career pathways.

Program Highlights:

- Create high-impact web pages and print/graphic designs using advanced Adobe programs and software applications
- Develop, design and produce promotional materials using traditional and digital art to exceed client expectations
- Edit and manipulate photos and video using professional digital equipment

The Program Focuses on the Following State Approved Courses:

- Advertising and Communication
- Digital Print Design
- Digital Media Art
- Digital Image Editing



COST-FREE COLLEGE CREDIT OPPORTUNITIES

College Credit Plus through Owens Community College

- CRT 105: Micro Concepts & Apps for Mac (1 Credit Hour)
- CRT 120: Vector Graphic Design (3 Credit Hours)
- CRT 125: Electronic Page Layout (3 Credit Hours)
- PHO 123: Digital Photography I (3 Credit Hours)

Career Technical Assurance Guides (CTAGs)

- CTVDI001: Design and Typography Fundamental (3 Credit Hours)
- CTVDI002: Fundamentals of Advertising and Communication (3 Credit Hours)
- CTGRPH001: Raster Graphics (3 Credit Hours)
- CTMDA001: Introduction to Digital Media Arts and Media Design (3 Credit Hours)

Articulated Credits through Hocking College – Up to 9 Credit Hours

INDUSTRY-RECOGNIZED CREDENTIALS (POINT VALUES)

- Adobe Certified Associate Visual Communication Using Adobe Photoshop (4 Points)
- Adobe Certified Associate Graphic Design & Illustration Using Adobe Illustrator (4 Points)
- Adobe Certified Associate Print & Digital Media Publication Using Adobe InDesign (4 Points)

OHIO MEANS JOBS OCCUPATIONS LISTED ACCORDING TO TYPICAL SALARY

OCCUPATION TITLE	TYPICAL SALARY-BOTTOM 10%	TYPICAL SALARY-MEDIAN	TYPICAL SALARY-TOP 10%	TYPICAL EDUCATION	ANNUAL JOB OPENINGS
Prepress Technicians and Workers	\$26,720	\$40,420	\$58,740	Postsecondary Certificate	160
Graphic Designers*	\$30,830	\$48,270	\$81,290	Bachelor's Degree	890
Web Developers	\$37,350	\$70,400	\$108,800	Associate's Degree	290
Video Game Designers	\$37,350	\$70,400	\$108,800	Associate's Degree	490
Commercial and Industrial Designers	\$39,930	\$63,910	\$105,160	Bachelor's Degree	120

JOB OUTLOOK COMPILED BY OHIO MEANS JOBS AS OF SEPTEMBER 2021; VISIT OHIOMEANSJOBS.COM FOR MORE INFORMATION.

*Denotes an In-Demand Occupation in the State of Ohio

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EDUCATION WITH PURPOSE

CAREER TREE



TECHNICAL CAREERS

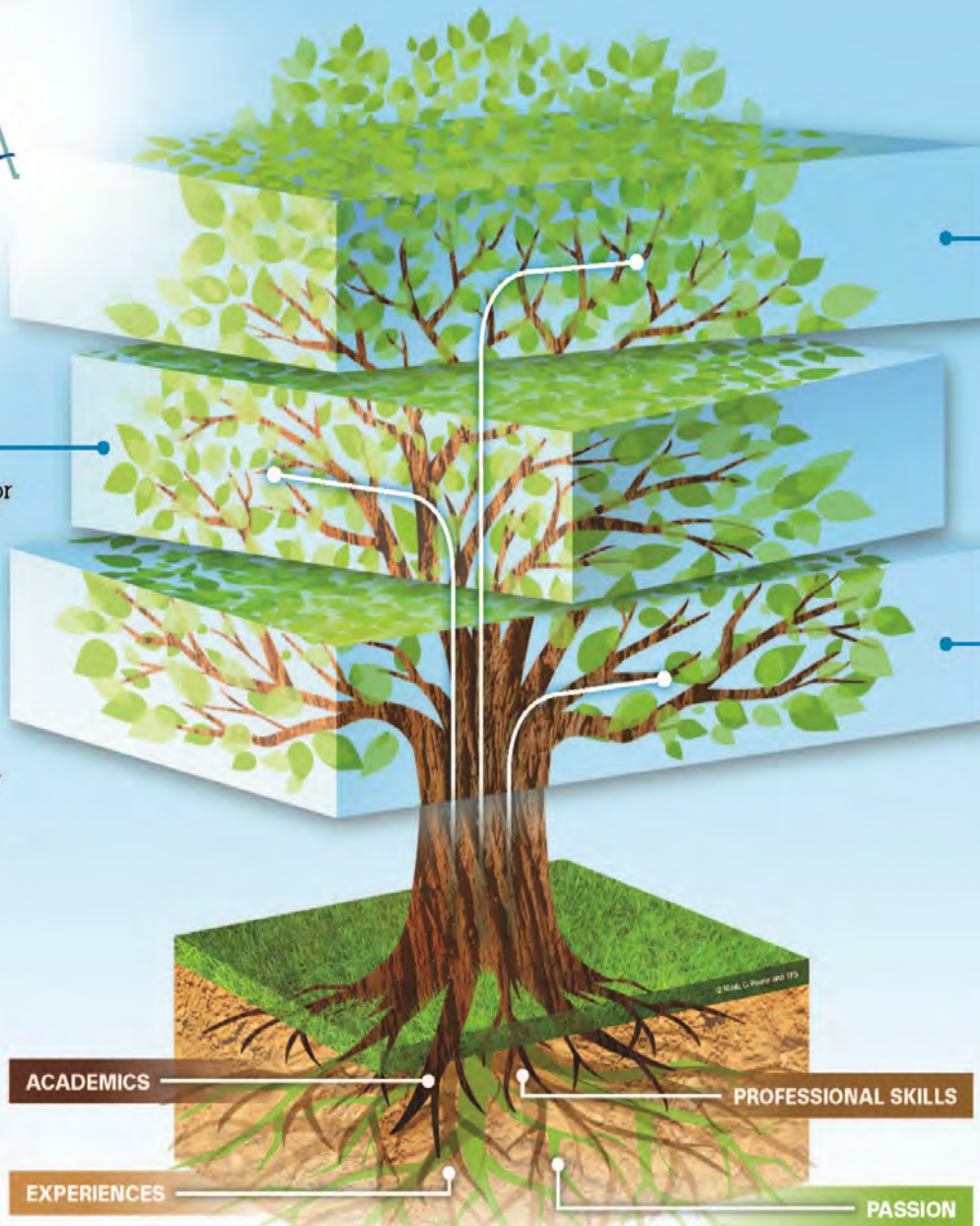
- Logo Designer and Illustrator
- Graphic Designer
- Web Designer
- Advertising Sales Agent
- Commercial Photographer
- Tattoo Artist
- Greeting Card Illustrator
- 3D Animation Consultant
- Copy Center Supervisor
- Sign and Banner Supervisor
- Press Operator
- Pre-Press System Operator

PROFESSIONAL CAREERS

- Art Director
- Web Developer
- Video Game Designer
- Production Graphic Designer
- Production Manager
- Print Department Manager
- Mobile Media Designer
- Animator
- Internet Application Developer
- 3D Animator
- Cartoonist/Publication Illustrator
- Museum/Fine Arts Administrator

ENTRY-LEVEL CAREERS

- Entry-Level Graphic Designer
- Entry-Level Web Designer
- Screen Printer
- Sign and Banner Associate
- Copy Center Associate
- Photography Assistant
- Gallery Assistant
- Freelance Designer
- Print and Web Sales Associate
- Photo Editor
- Pre-Press Assistant
- Illustrator



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