

# DIGITAL ARTS & DESIGN

2023-2024



**Digital Arts & Design** provides students with skills that would open many doors in creative and artistic career paths like graphic design, illustration, photography, web design and much more. Students will develop a competitive portfolio that covers most areas of the graphic communication industry. This portfolio can be used to future their education or go directly into one of the many career pathways.

### Program Highlights:

- Create graphic design using advanced Adobe software applications
- Develop, design and produce promotional materials using traditional and digital art to exceed client expectations
- Edit and manipulate photos and video using professional digital equipment

### The Program Focuses on the Following State Approved Courses:

- Advertising and Communication
- Digital Print Design
- Digital Media Art
- Digital Image Editing



### COST-FREE COLLEGE CREDIT OPPORTUNITIES

#### College Credit Plus through Owens Community College

- CRT 105: Micro Concepts & Apps for Mac (1 Credit Hour)
- CRT 120: Vector Graphic Design (3 Credit Hours)
- CRT 125: Electronic Page Layout (3 Credit Hours)
- PHO 123: Digital Photography I (3 Credit Hours)

#### Career Technical Assurance Guides (CTAGs)

- CTVDI001: Design and Typography Fundamental (3 Credit Hours)
- CTVDI002: Fundamentals of Advertising and Communication (3 Credit Hours)
- CTGRPH001: Raster Graphics (3 Credit Hours)
- CTMDA001: Introduction to Digital Media Arts and Media Design (3 Credit Hours)

Articulated Credits through Hocking College – Up to 9 Credit Hours

### INDUSTRY-RECOGNIZED CREDENTIALS (POINT VALUES)

- Adobe Certified Professional - Photoshop CC (4 Points)
- Adobe Certified Professional - Illustrator CC (4 Points)
- Adobe Certified Professional - InDesign CC (4 Points)
- Ohio Driver's License (1 Point)

### OHIO MEANS JOBS OCCUPATIONS LISTED ACCORDING TO TYPICAL SALARY

OCCUPATION TITLE	TYPICAL SALARY- BOTTOM 10%	TYPICAL SALARY- MEDIAN	TYPICAL SALARY- TOP 10%	TYPICAL EDUCATION	ANNUAL JOB OPENINGS
Photographers*	\$23,500	\$36,760	\$75,460	HS Diploma or Equivalent	370
Prepress Technicians and Workers*	\$30,610	\$43,850	\$56,480	Postsecondary Certificate	160
Graphic Designers*	\$32,580	\$50,210	\$86,170	Bachelor's Degree	810
Web Developers*	\$44,200	\$79,390	\$152,670	Bachelor's Degree	460

**JOB OUTLOOK COMPILED BY OHIO MEANS JOBS AS OF SEPTEMBER 2022; VISIT [OHIOMEANSJOBS.COM](http://OHIOMEANSJOBS.COM) FOR MORE INFORMATION.**

\*Denotes an In-Demand Occupation in the State of Ohio

**Instructor:** Steve Lark 419.666.1120 Ext. 2217 [slark@pentacc.org](mailto:slark@pentacc.org)  
**Supervisor:** Josh Sandwisch 419.661.6358 [jsandwisch@pentacc.org](mailto:jsandwisch@pentacc.org)

**Career Services:** Marshall Wolf 419.661.6372 [mwolf@pentacc.org](mailto:mwolf@pentacc.org)  
**Admissions:** Tricia Hornyak 419.661.6498 [thornyak@pentacc.org](mailto:thornyak@pentacc.org)

EDUCATION WITH PURPOSE

# CAREER TREE



### TECHNICAL CAREERS

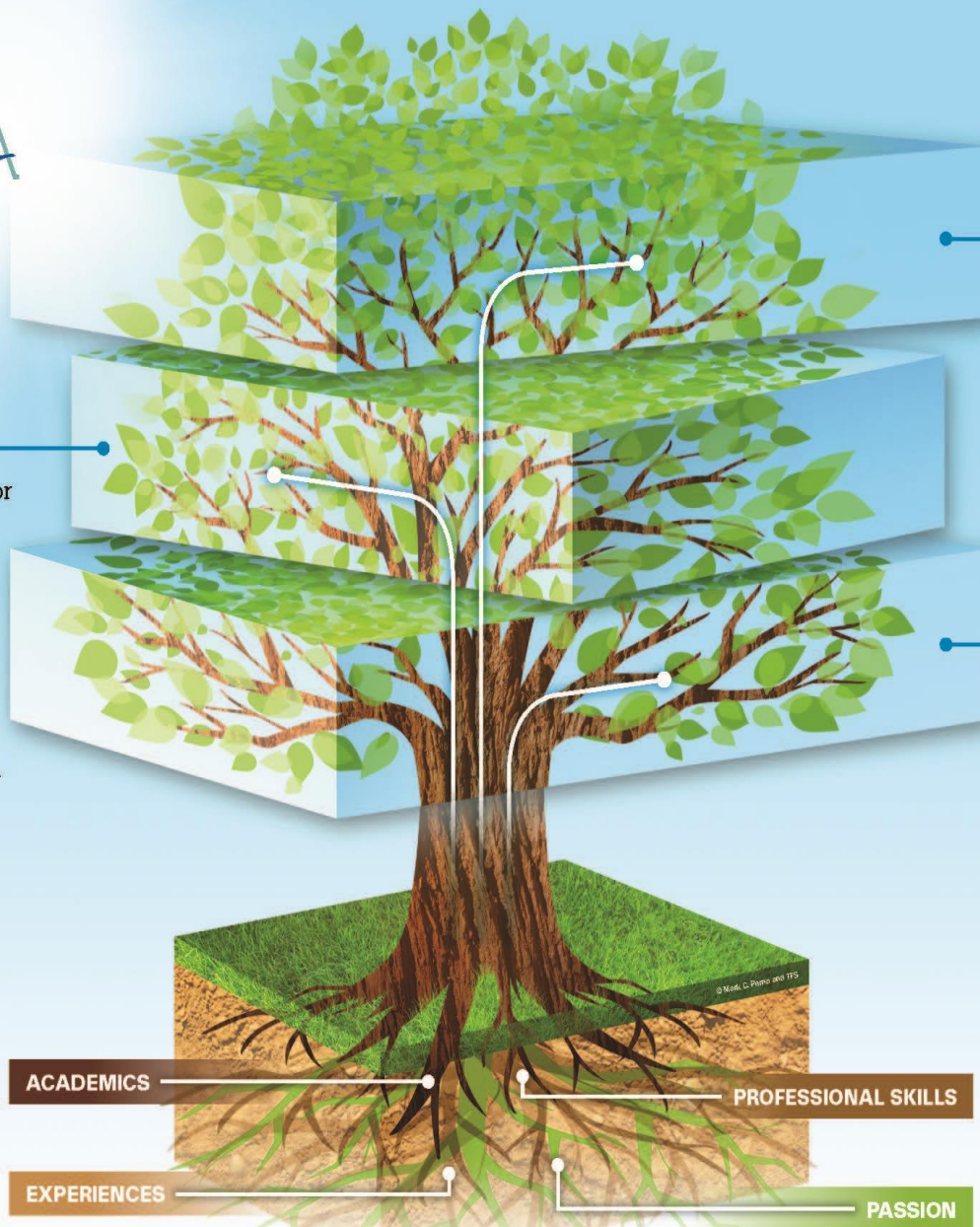
- Logo Designer and Illustrator
- Graphic Designer
- Web Designer
- Advertising Sales Agent
- Commercial Photographer
- Tattoo Artist
- Greeting Card Illustrator
- 3D Animation Consultant
- Copy Center Supervisor
- Sign and Banner Supervisor
- Press Operator
- Pre-Press System Operator

### PROFESSIONAL CAREERS

- Art Director
- Web Developer
- Video Game Designer
- Production Graphic Designer
- Production Manager
- Print Department Manager
- Mobile Media Designer
- Animator
- Internet Application Developer
- 3D Animator
- Cartoonist/Publication Illustrator
- Museum/Fine Arts Administrator

### ENTRY-LEVEL CAREERS

- Entry-Level Graphic Designer
- Entry-Level Web Designer
- Screen Printer
- Sign and Banner Associate
- Copy Center Associate
- Photography Assistant
- Gallery Assistant
- Freelance Designer
- Print and Web Sales Associate
- Photo Editor
- Pre-Press Assistant
- Illustrator



## DIGITAL ARTS & DESIGN



For Career Tree® tools and materials please visit [TFSresults.com](http://TFSresults.com) and call our team at 330.840.2680.

The Education and Training Foundation (ETF) is a 501(c)(3) non-profit organization. All rights reserved. Any use of the material herein, in whole or in part, without permission is strictly prohibited by law.

Copyright © 2014 TFS. All rights reserved.