

# DIGITAL ARTS & DESIGN

2022-2023



**Digital Arts & Design** provides students with skills that would open many doors in creative and artistic career paths like graphic design, illustration, photography, web design and much more. Students will develop a competitive portfolio that covers most areas of the graphic communication industry. This portfolio can be used to future their education or go directly into one of the many career pathways.

### Program Highlights:

- Create graphic design using advanced Adobe software applications
- Develop, design and produce promotional materials using traditional and digital art to exceed client expectations
- Develop skills in photography using professional DSLR cameras and edit/manipulate photos

### The Program Focuses on the Following State Approved Courses:

- Advertising and Communication
- Digital Print Design
- Digital Media Art
- Digital Image Editing



### COST-FREE COLLEGE CREDIT OPPORTUNITIES

#### College Credit Plus through Owens Community College

- CRT 105: Micro Concepts & Apps for Mac (1 Credit Hour)
- CRT 120: Vector Graphic Design (3 Credit Hours)
- CRT 125: Electronic Page Layout (3 Credit Hours)
- PHO 123: Digital Photography I (3 Credit Hours)

#### Career Technical Assurance Guides (CTAGs)

- CTVDI001: Design and Typography Fundamental (3 Credit Hours)
- CTVDI002: Fundamentals of Advertising and Communication (3 Credit Hours)
- CTGRPH001: Raster Graphics (3 Credit Hours)
- CTMDA001: Introduction to Digital Media Arts and Media Design (3 Credit Hours)

Articulated Credits through Hocking College – Up to 9 Credit Hours

### INDUSTRY-RECOGNIZED CREDENTIALS (POINT VALUES)

- Adobe Certified Associate Visual Communication Using Adobe Photoshop (4 Points)
- Adobe Certified Associate Graphic Design & Illustration Using Adobe Illustrator (4 Points)
- Adobe Certified Associate Print & Digital Media Publication Using Adobe InDesign (4 Points)

### OHIO MEANS JOBS OCCUPATIONS LISTED ACCORDING TO TYPICAL SALARY

OCCUPATION TITLE	TYPICAL SALARY- BOTTOM 10%	TYPICAL SALARY- MEDIAN	TYPICAL SALARY- TOP 10%	TYPICAL EDUCATION	ANNUAL JOB OPENINGS
Photographers*	\$28,740	\$36,280	\$75,180	HS Diploma or Equivalent	370
Prepress Technicians and Workers*	\$29,760	\$44,080	\$50,420	Postsecondary Certificate	160
Graphic Designers*	\$30,480	\$48,940	\$80,180	Bachelor's Degree	810
Web Developers*	\$39,610	\$77,450	\$103,000	Bachelor's Degree	460

**JOB OUTLOOK COMPILED BY OHIO MEANS JOBS AS OF SEPTEMBER 2022; VISIT [OHIOMEANSJOBS.COM](http://OHIOMEANSJOBS.COM) FOR MORE INFORMATION.**

\*Denotes an In-Demand Occupation in the State of Ohio

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### TECHNICAL CAREERS

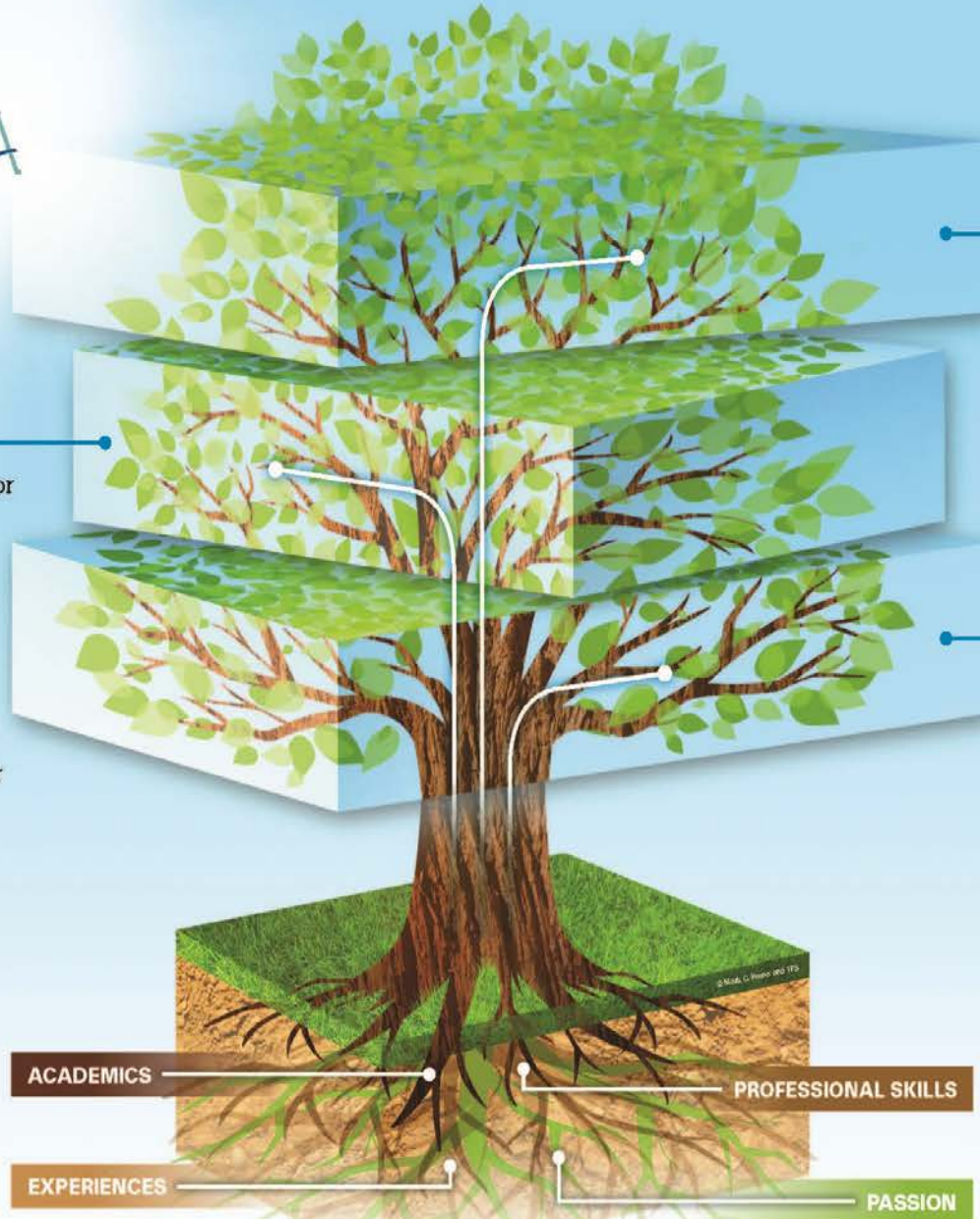
- Logo Designer and Illustrator
- Graphic Designer
- Web Designer
- Advertising Sales Agent
- Commercial Photographer
- Tattoo Artist
- Greeting Card Illustrator
- 3D Animation Consultant
- Copy Center Supervisor
- Sign and Banner Supervisor
- Press Operator
- Pre-Press System Operator

### PROFESSIONAL CAREERS

- Art Director
- Web Developer
- Video Game Designer
- Production Graphic Designer
- Production Manager
- Print Department Manager
- Mobile Media Designer
- Animator
- Internet Application Developer
- 3D Animator
- Cartoonist/Publication Illustrator
- Museum/Fine Arts Administrator

### ENTRY-LEVEL CAREERS

- Entry-Level Graphic Designer
- Entry-Level Web Designer
- Screen Printer
- Sign and Banner Associate
- Copy Center Associate
- Photography Assistant
- Gallery Assistant
- Freelance Designer
- Print and Web Sales Associate
- Photo Editor
- Pre-Press Assistant
- Illustrator



## DIGITAL ARTS & DESIGN



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