

DIGITAL ARTS & DESIGN

2020-2021



Digital Arts & Design provides students with skills that would open many doors in creative and artistic career paths like graphic design, illustration, photography, web design and much more. Students will develop a competitive portfolio that covers most areas of the graphic communication industry. This portfolio can be used to future their education or go directly into one of the many career pathways.

Program Highlights:

- Create high-impact web pages and print/graphic designs using advanced Adobe programs and software applications
- Develop, design and produce promotional materials using traditional and digital art to exceed client expectations
- Edit and manipulate photos and video using professional digital equipment

The Program Focuses on the Following State Approved Courses:

- Advertising and Communication
- Digital Print Design
- Digital Media Art
- Digital Image Editing



COST-FREE COLLEGE CREDIT OPPORTUNITIES

Career Technical Assurance Guides (CTAGs)

- CTVDI001: Design and Typography Fundamental (3 Credit Hours)
- CTVDI002: Fundamentals of Advertising and Communication (3 Credit Hours)
- CTGRPH001: Raster Graphics (3 Credit Hours)
- CTMDA001: Introduction to Digital Media Arts and Media Design (3 Credit Hours)

INDUSTRY-RECOGNIZED CREDENTIALS (POINT VALUES)

- Adobe Certified Associate Visual Communication Using Adobe Photoshop (4 Points)
- Adobe Certified Associate Graphic Design & Illustration Using Adobe Illustrator (4 Points)
- Adobe Certified Associate Print & Digital Media Publication Using Adobe InDesign (4 Points)

OHIO MEANS JOBS OCCUPATIONS LISTED ACCORDING TO TYPICAL SALARY

OCCUPATION TITLE	TYPICAL SALARY-BOTTOM 10%	TYPICAL SALARY-MEDIAN	TYPICAL SALARY-TOP 10%	EDUCATION LEVEL	ANNUAL JOB OPENINGS
Prepress Technicians and Workers	\$27,830	\$41,210	\$58,820	Postsecondary Non-degree Award	140
Graphic Designers*	\$31,710	\$48,370	\$79,490	Bachelor's Degree	840
Web Developers*	\$35,480	\$68,780	\$106,120	Associate's Degree	290
Video Game Designers	\$37,430	\$80,130	\$124,320	Bachelor's Degree	490
Commercial and Industrial Designers	\$40,320	\$63,960	\$110,620	Bachelor's Degree	150

JOB OUTLOOK COMPILED BY OHIO MEANS JOBS AS OF OCTOBER 2020; VISIT OHIOMEANSJOBS.COM FOR MORE INFORMATION.

*Denotes an In-Demand Occupation in the State of Ohio

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EDUCATION WITH PURPOSE

CAREER TREE



TECHNICAL CAREERS

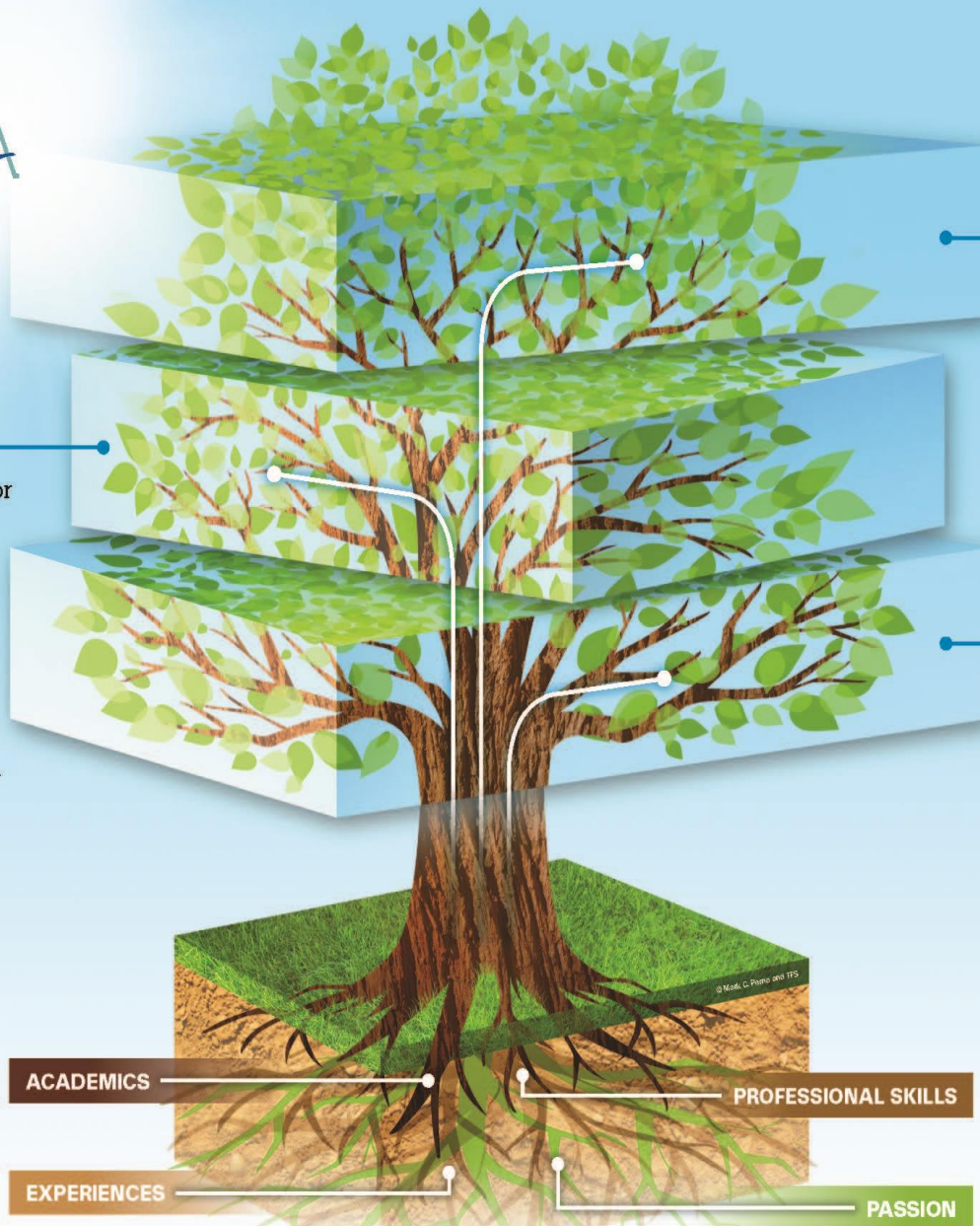
- Logo Designer and Illustrator
- Graphic Designer
- Web Designer
- Advertising Sales Agent
- Commercial Photographer
- Tattoo Artist
- Greeting Card Illustrator
- 3D Animation Consultant
- Copy Center Supervisor
- Sign and Banner Supervisor
- Press Operator
- Pre-Press System Operator

PROFESSIONAL CAREERS

- Art Director
- Web Developer
- Video Game Designer
- Production Graphic Designer
- Production Manager
- Print Department Manager
- Mobile Media Designer
- Animator
- Internet Application Developer
- 3D Animator
- Cartoonist/Publication Illustrator
- Museum/Fine Arts Administrator

ENTRY-LEVEL CAREERS

- Entry-Level Graphic Designer
- Entry-Level Web Designer
- Screen Printer
- Sign and Banner Associate
- Copy Center Associate
- Photography Assistant
- Gallery Assistant
- Freelance Designer
- Print and Web Sales Associate
- Photo Editor
- Pre-Press Assistant
- Illustrator



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For Career Tree® tools and materials please visit TFSResults.com and call our team at 330.840.2680.

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