

DIGITAL ARTS & DESIGN

2024-2025



Digital Arts & Design provides students with skills that would open many doors in creative and artistic career paths like graphic design, illustration, photography, web design and much more. Students will develop a competitive portfolio that covers most areas of the graphic communication industry. This portfolio can be used to future their education or go directly into one of the many career pathways.

Program Highlights:

- Create high-impact web pages, and print/graphic designs using advanced Adobe programs and software applications
- Develop, design and produce promotional materials using traditional and digital art to exceed client expectations
- Edit and manipulate photos and video using professional digital equipment

The Program Focuses on the Following State Approved Courses:

- Advertising and Communication
- Digital Print Design

- Digital Media Art
- Digital Image Editing



COST-FREE COLLEGE CREDIT OPPORTUNITIES

College Credit Plus through Owens Community College

- CRT 105: Micro Concepts & Apps for Mac (1 Credit Hour)
- CRT 120: Vector Graphic Design (3 Credit Hours)
- CRT 125: Electronic Page Layout (3 Credit Hours)
- PHO 123: Digital Photography I (3 Credit Hours)

Career Technical Assurance Guides (CTAGs)

- CTVDI001: Design and Typography Fundamental (3 Credit Hours)
- CTVDI002: Fundamentals of Advertising and Communication (3 Credit Hours)
- CTGRPH001: Raster Graphics (3 Credit Hours)
- CTMDA001: Introduction to Digital Media Arts and Media Design (3 Credit Hours)

Articulated Credits through Hocking College – Up to 9 Credit Hours

INDUSTRY-RECOGNIZED CREDENTIALS (POINT VALUES)

- Adobe Certified Professional - Photoshop CC (4 Points)
- Adobe Certified Professional - Illustrator CC (4 Points)
- Adobe Certified Professional - InDesign CC (4 Points)
- Ohio Driver's License (1 Point)

OHIO MEANS JOBS OCCUPATIONS LISTED ACCORDING TO TYPICAL SALARY

OCCUPATION TITLE	TYPICAL SALARY- BOTTOM 10%	TYPICAL SALARY- MEDIAN	TYPICAL SALARY- TOP 10%	TYPICAL EDUCATION	ANNUAL JOB OPENINGS
Photographers	\$28,100	\$36,000	\$58,410	HS Diploma or Equivalent	370
Commercial and Industrial Designers*	\$43,980	\$65,690	\$99,840	Bachelor's Degree	110
Graphic Designers	\$33,990	\$50,470	\$83,110	Bachelor's Degree	810
Web Developers	\$50,610	\$83,160	\$132,360	Bachelor's Degree	460

JOB OUTLOOK COMPILED BY OHIO MEANS JOBS AS OF SEPTEMBER 2024; VISIT OHIOMEANSJOBS.COM FOR MORE INFORMATION.

*Denotes an In-Demand Occupation in the State of Ohio

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EDUCATION WITH PURPOSE CAREER TREE



TECHNICAL CAREERS

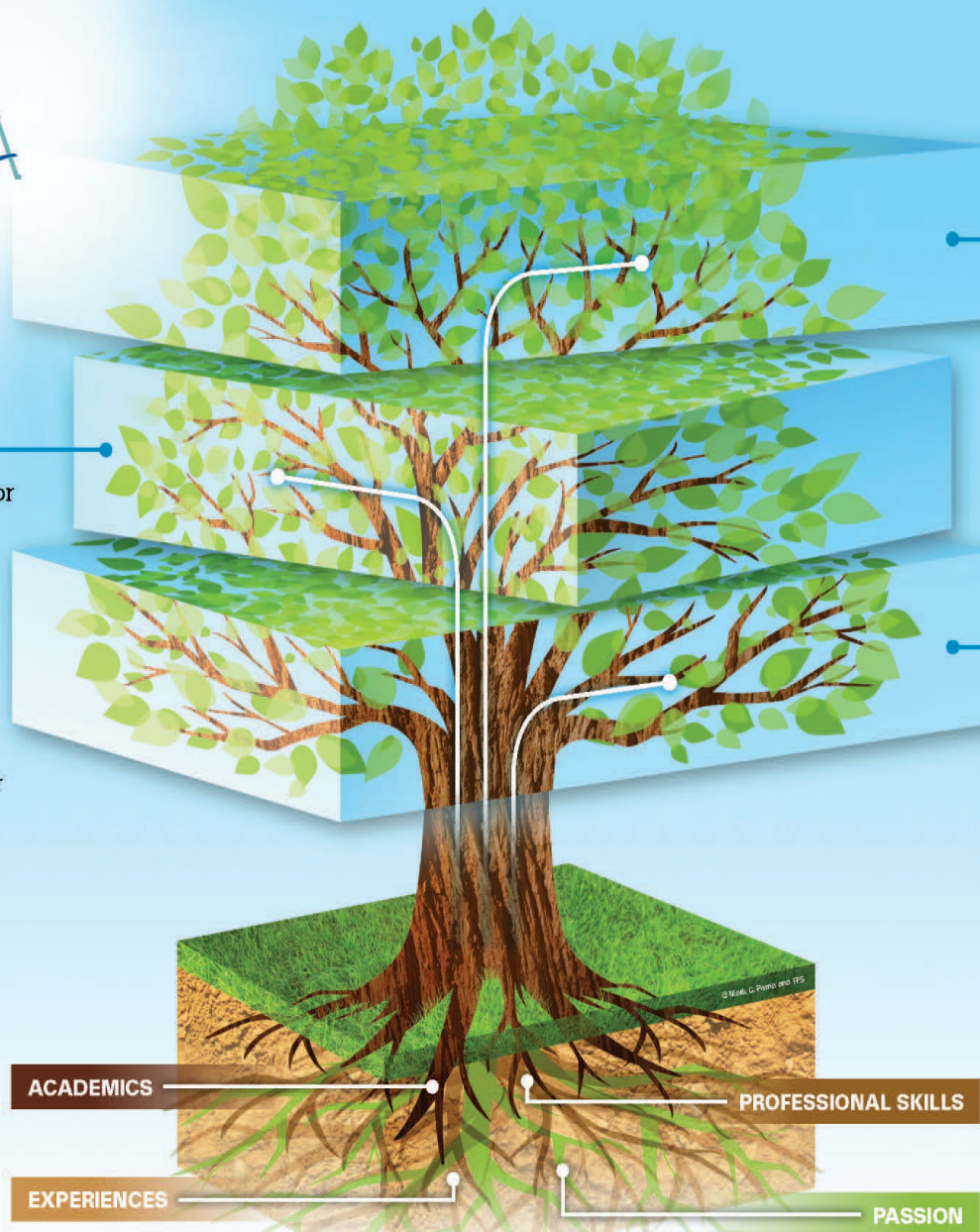
- Logo Designer and Illustrator
- Graphic Designer
- Web Designer
- Advertising Sales Agent
- Commercial Photographer
- Tattoo Artist
- Greeting Card Illustrator
- 3D Animation Consultant
- Copy Center Supervisor
- Sign and Banner Supervisor
- Press Operator
- Pre-Press System Operator

PROFESSIONAL CAREERS

- Art Director
- Web Developer
- Video Game Designer
- Production Graphic Designer
- Production Manager
- Print Department Manager
- Mobile Media Designer
- Animator
- Internet Application Developer
- 3D Animator
- Cartoonist/Publication Illustrator
- Museum/Fine Arts Administrator

ENTRY-LEVEL CAREERS

- Entry-Level Graphic Designer
- Entry-Level Web Designer
- Screen Printer
- Sign and Banner Associate
- Copy Center Associate
- Photography Assistant
- Gallery Assistant
- Freelance Designer
- Print and Web Sales Associate
- Photo Editor
- Pre-Press Assistant
- Illustrator



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